DATASCAN

newsweb

The universal platform

Create your own press review - easily and conveniently

Choose your input sources

Optimal management of various media

Use your output channels

Flexible output formats according to your needs

100% Legal certainty

Cost-effective billing options for copyrights

newsweb is your universal platform for the daily creation of your media review. You can produce digital media reviews in your desired design, easily and conveniently.

Take advantage of the optimal management of different sources and output formats. The newsweb database stores all article clips out of of epaper PDFs, online content, as well as digital articles from online databases like PMG/Factiva. The output will be delivered either as PDF, email newsletter, mobile or via webportal.

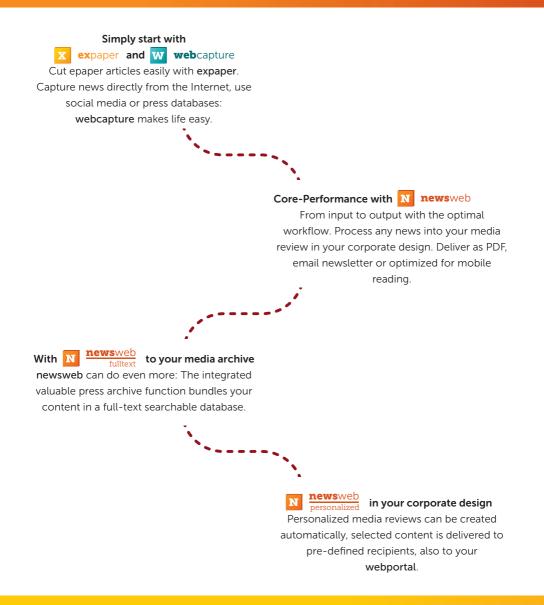Access your saved articles: newsweb is also your archive. You can search either in full-text or by keywords!

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Working with newsweb

Simply start with

X **ex**paper **and** **W** **web**capture

Cut epaper articles easily with **expaper**.
Capture news directly from the Internet, use
social media or press databases:
webcapture makes life easy.

Core-Performance with **N** **news**web

From input to output with the optimal
workflow. Process any news into your media
review in your corporate design. Deliver as PDF,
email newsletter or optimized for mobile
reading.

With **N** **news**web fulltext **to your media archive**

newsweb can do even more: The integrated
valuable press archive function bundles your
content in a full-text searchable database.

N **news**web personalized **in your corporate design**

Personalized media reviews can be created
automatically, selected content is delivered to
pre-defined recipients, also to your
webportal.

Flexible production and output

Your scenario
All articles are stored in the **newsweb** database. With the help of selection filters, the view is concentrated on the new items to be assembled every day. The articles are listed in a table with all important data fields like title, source, date, category, etc.. Field contents can be changed or added at any time using the attribute mask.

All articles of the day are transferred to the SetBox with a single command. The final order of the articles will be fixed.

Now you decide which information product you want to create: the daily media review, the early bird edition, the edition of the members of your association, a mobile edition or the dossier for the weekend.
In just one step, a complete PDF with cover page and table of content is produced and can be sent via email. Or, the export of articles to the **webportal** can be initiated.

Before your media review is created, the entire document can be optimized in the **newsweb** live editor, called composer. Here, adjustments like changing the arrangement, highlighting key words, scaling and positioning images and inserting comments can be made.

M **mobile+**
You can also create a mobile version of the media review for smartphones. Its link will be integrated into the email of the media review notification.

N **news**web
personalized
This option automatically delivers personalized media review editions to each recipient: everybody receives only articles of the topics of interest to them. The subsequent reduction in the number of articles per addressee will significantly reduce your copyright costs!

N **news**web
fulltext
Your collection of articles becomes a valuable press archive when you can access every single article via full text search. Boolean operators and *-search facilitate the selection. Using the available techniques, an overall PDF is created which is distributed to the requesting recipient.

Copyrights – 100% legal certainty
Once a month, you open the list of articles that have been included in your media reviews. Then you upload the report of authors' rights to the corresponding website, ensuring you are 100% legally protected.

Save money!
Recipient-specific media reviews, editions for different readerships or link newsletters – there are many ways to achieve cost-effective billing solutions for copyrights.

Features

Import sources
- » Scan/epaper clippings
- » Online content (Internet, Radio/TV, Social Media)
- » Digital articles from online databases (PMG/Factiva)
- » RSS-Feeds
- » Media Monitoring Organisations

Editorial
- » Easy filtering by days and other parameters
- » Post-attribution with clear input mask
- » SetBox with automatic pre-sorting of articles
- » Preview of the media review with live editor (composer)
- » Automatically generated arrangement of clipped and digital articles
- » Automatic word wrapping
- » Cross-page text flow
- » Multiple articles per page
- » Convenient moving of articles
- » Automatic generation of thumbnails
- » Automatic and manual highlighting/ underlining of keywords
- » Manual modification of tables of contents and comments before production

Production
- » Complete PDF with cover sheet and table of contents, also printable on paper
- » Intranet with linked article overview
- » Newsletter output via email

- » User-friendly output to mobile devices – in responsive design (mobile+ option)
- » Output to webportal, archives and CMS systems
- » Automatically produced recipient-specific outputs (personalized option)
- » Reports for billing with the license rights distributors
- » Integrated FTP transfer

Archive
- » Full-text search with truncation (full-text option)
- » Field-by-field search with Boolean operators
- » Output of dossiers as well as customer-, occasion-, and period-related special media reviews

Technical requirements
- » CPU Core i5 $\geq$ 6th Generation
- » $\geq$ 8 GB RAM
- » Graphics card $\geq$ 1 GB RAM
- » 64-bit architecture, explicit multiprocessor support
- » Database support MS-SQL, MySQL
- » Standalone solutions with fast embedded database (SQLite)
- » Scripting Support (.Net4.x/C#) for Workflow optimization
- » Operating system Windows 10 / Windows 11 / $\geq$ Windows Server 2016