

Top news on your own platform

direct – prompt
– in your corporate design



Be up-to-date

The internal portal with alert system



Integrated full-text search

The basis for your individual news supply



Bundled knowledge

One portal for all: media review, individual articles, online news, social media stream, press archive



More than just a press review. With **webportal**, we offer you an organization-wide access to the article database as well as a convenient platform for distributing the press review.

The web-based application allows the display of the daily press review with prominent highlighting of current articles and important topics.

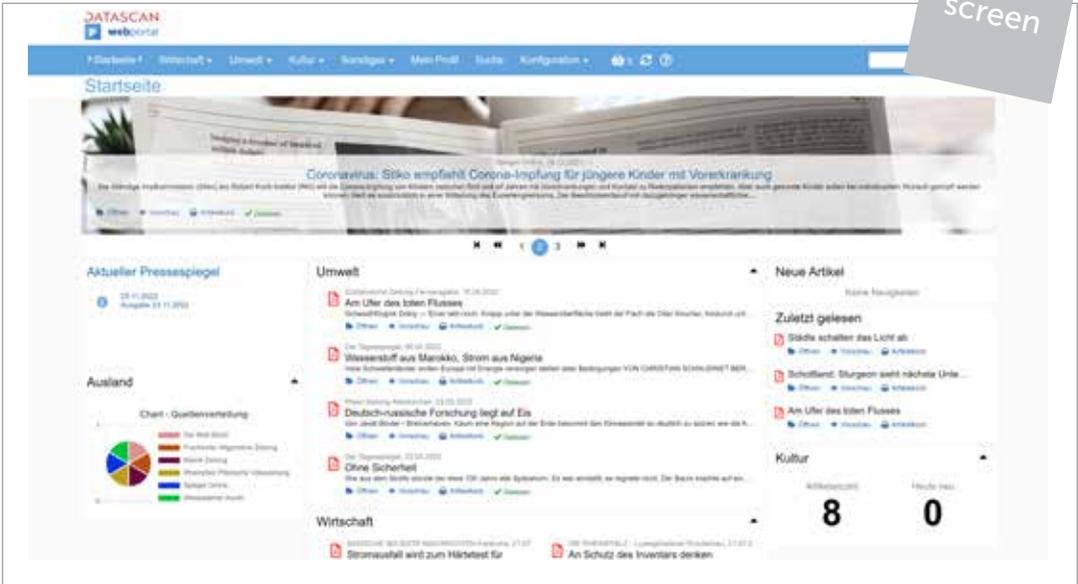
Full-text search guarantees every reader access to all articles, whether they are clippings, online articles, videos or social media posts.

Your users can search for and find relevant information quickly and easily. Powerful search, filter and alerting features make it easy to find what you need.

The shopping cart function enables individual compilation into dossiers.

DATASCAN

home
screen

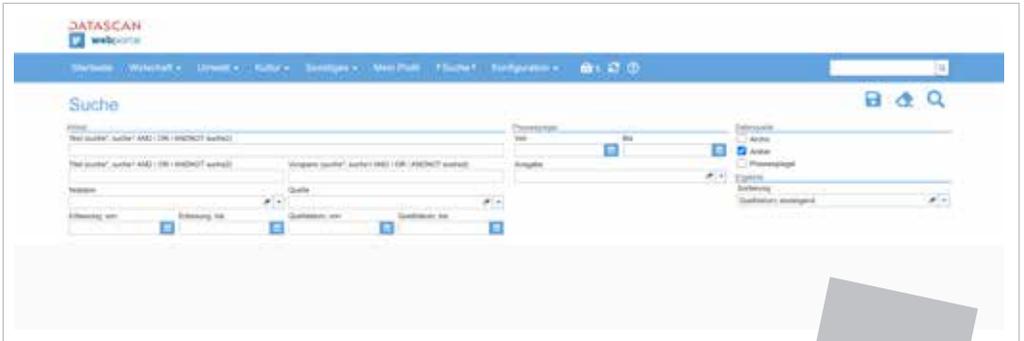


- » media review of the past x days
- » top topics
- » custom-individual topic pages
- » cross-source key figures / dashboard
- » integration of social media posts
- » recent articles (user specific)
- » recently read articles (user specific)
- » alerts (user specific)



adaptive
design

- » responsive display
- » for mobile & desktop devices
- » Internal/external hosting



search function

- » search form
- » quick search via area and full text
- » storable search profiles



press archive

- » hit list with highlighting
- » shopping cart for individual analysis

Features

Input

- » **newsweb** media review PDFs
- » **newsweb** articles as text or PDF, independent of media review production
- » additional content (audio/video, analyses)
- » external sources can be displayed

Display and research

- » landing page with top news, media review PDFs and current articles, configurable
- » topic-specific portal pages
- » individual landing page with own favorites
- » individual search profiles
- » filter- and search function (source, date, category, keyword)
- » full-text search
- » responsive web design – mobile view for tablet and smartphone
- » shopping cart function for individual production of complete PDFs (option)

Technical requirements

- » supported browser: Chrome/Edge/Firefox in current versions
- » accessible as per WCAG 2.0, level of conformity AA
- » Microsoft Windows \geq 2012 + IIS Internet Information Server
- » Microsoft SQL Server \geq 2016
- » hosting internally or externally (DataScan)
- » analytics dashboard for real-time analysis of internal and external data (option)
- » anonymous login
- » user management for media review portal
- » unlimited number of users
- » synchronization with active directory (configurable)
- » extensive notification functions (alerts) when new articles are online
- » consideration of internal corporate identity guidelines

