DATASCAN

M mobile+

Your media review on the go

Like an app, but without an app

Integration of all sources
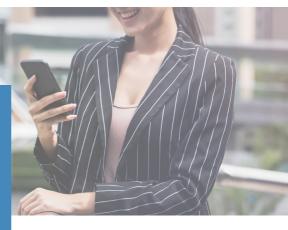
Print, online media, social media, radio/TV

Continuous news flow

Update your media review several times a day

Full-text search with article listing

Search, filter, quickly find items of interest

Your recipients want to read media reviews conveniently and several times a day? newsweb mobile+ combines the design of popular news apps with the content you provide.

Advantages

- The content stream replaces the fixed press review time - ensuring that your **mobile+** press review is always up to date

- Careful article selection by your press office - relevant news instead of information overload

- Multimedial - integrating print media, online news, social media and radio/TV

- Full text search, highlighting the search term

- Individual favourites: each reader can have their favourite topics displayed first

- Provided in-house or hosted by DataScan

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mobile+

Features

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- Publish news on a continuous basis
- Usable for ePaper, online articles, social media, radio/TV reports
- Overview page with title and teaser
- Textual presentation, with pictures and graphics
- With links to the original articles
- Sort by date and time of day
- Horizontal navigation by category
- Top news for each category
- Full-text search with article listing
- Definition of individual favourites
- Individual view settings
- Gesture control
- Responsive design

Technology

- Input from **newsweb**
- Server specification upon request
- Alternatively hosting by DataScan